

Governor Doyle's Jobs for the Future Initiative

Governor Doyle has made creating jobs and growing Wisconsin's economy a top priority of his administration since day one.

In the past four years, he enacted a sweeping job creation agenda – leading to 170,000 new jobs for our state – but the job isn't finished yet.

That's why Governor Doyle is launching his *Jobs for the Future* initiative, which has two goals: To make sure there are enough jobs for our young people, and that our young people are prepared for those jobs.



Governor Doyle talks with a Tomahawk Harley Davidson employee on August 22, 2006, when he announced \$72,506 in Wisconsin Technical College System Workforce Advancement Training Grants for Nicolet Area Technical college to upgrade job skills to improve productivity.



Governor Jim Doyle announces Salm Partners, LLC will receive a \$1 million Community Development Block Grant on October 4, 2006 for a manufacturing expansion that will create 100 new jobs and retain 58 positions

Jobs for the Future Initiative

- Building partnerships between businesses and schools so that our kids are trained for the high tech job market.
- Investing in manufacturing and high tech industries that will produce tomorrow's jobs for tomorrow's workers.
- Raising standards in our schools and preparing our workforce for the jobs of tomorrow.

"In today's global economy, the competition is across the ocean, not just across the country or state lines. We have to make sure our state's workers are getting the opportunities and the edge they need to compete on the high end."

-- Governor Jim Doyle

Building Partnerships Between Businesses and Schools

Governor Doyle wants to help schools and businesses work together to prepare our kids for the high tech job market. Specifically:

The Governor will propose doubling funding for the Youth Apprenticeship Program in his next budget, a proven success that helps train thousands of young people.

- The Program partners businesses with students who are interested in learning a trade, from manufacturing to insurance to biotechnology.
- In the 2004-05 school year, the program served nearly 2,000 high school students and more than 1,400 businesses.
- The Governor's expansion – from \$1.1 million annually to \$2.2 million a year – will offer opportunities for another 2,000 high school students.

In 2003, Republicans in the Legislature – over the strong objections of Governor Doyle – cut the program by \$1.1 million a year, meaning that fewer students were able to pursue opportunities in apprenticeships to train them for the world of work.



Governor Doyle joined with Youth Apprenticeship Program participants at Braeger Chrysler in Milwaukee in September 2003.

This initiative would restore Youth Apprenticeship Program funding cuts imposed by the Republican Legislature.

In August 2004, a survey of 2000-03 Youth Apprenticeship graduates found that:

1. 92% said the YAP experience influenced their employment decisions
2. 81% indicated that their employer offered them a job and 55% of those accepted the offer
3. 87% are currently employed
4. 78% of graduates enroll in post-secondary education
5. 64% of graduates had completed their post- secondary education program compared to a national average of approximately 25%.

Investing in Manufacturing and High Tech Business

As the state looks toward the future, Governor Doyle believes we must continue to focus on manufacturing and high tech businesses that will create the jobs our young people will need.

Building on the progress of the past four years, Governor Doyle proposes a new wave of investment in this critical sector of our economy.

Governor Doyle is also proposing an initiative to help manufacturers adopt “Lean Manufacturing” techniques. These techniques, pioneered by companies like Toyota, produce more goods of higher quality with less effort, space, capital and time.

- Governor Doyle will include in his next budget a \$1.5 million Get LEAN manufacturing initiative.
- The program will give local economic development corporations, technical colleges, Northwest Wisconsin Manufacturing Outreach Center, and Wisconsin Manufacturing Extension Partnerships the opportunity to compete for this funding. The funding will be used to support initiatives to help manufacturers learn and adopt Lean techniques.
- The funding will help the Wisconsin Manufacturing Partnerships to leverage an additional \$2.6 million in federal funding.



Governor Doyle announces \$4 million to reopen Flambeau Rivers Paper company in Park Falls on August 7, 2006, restoring 300 jobs after the mill closed earlier this year

Governor Doyle has also launched an effort to capitalize on Wisconsin’s leadership in embryonic stem cell research – setting a goal for our state to capture 10 percent of the stem cell market by 2015. The Governor has directed the Wisconsin Department of Commerce to dedicate \$5 million to find, fund and recruit stem cell companies to Wisconsin.

“Wisconsin – the birthplace of stem cell research – is giving millions of families hope that one day diseases like Parkinson’s, Alzheimer’s and Juvenile Diabetes may be conquered. These breakthroughs in medical science can transform our economy and open our doors to the high-paying jobs of the future. It is time for Wisconsin to tap the vast potential of this industry.”

-- Governor Jim Doyle

Governor Doyle has also set a goal for the state to capture 10 percent of the renewable fuels market. To that end, he has launched a \$450 million public and private investment strategy to invest in renewable fuels such as ethanol – including \$80 million in loans, grants and tax credits to spur growth in this industry. Governor Doyle wants Wisconsin to lead the nation in the drive toward energy independence – while creating tens of thousands of new, promising jobs for our young people.

- \$20 million in grants will be available for companies and researchers to increase renewable fuels, speeding the commercialization of new technologies and leading the way to energy independence. This funding will leverage an additional \$240 million from private investors.

The Doyle administration is also working with the UW-Madison and other Wisconsin universities to launch a new initiative to recruit and train the next generation of Wisconsin entrepreneurs – and give them access to needed capital.

- The state will leverage \$20 million in private investment to be matched with \$5 million in state support to teach entrepreneurship in medical schools, engineering schools and life sciences programs. The goal will be to develop the management talent needed to start-up businesses in Wisconsin.
- In the next legislative session, Governor Doyle will propose an expansion of the venture capital legislation he signed into law. Act 255, which provides venture capital to start-up companies, has been an enormous success and needs to be expanded.



As oil company profits have soared, Governor Doyle has worked to expand the availability of clean, renewable energy like ethanol. Governor Doyle is proposing to increase the availability of ethanol-based E-85 fuel by 400 percent.

- The Governor is proposing the Wisconsin Energy Independence Fund, which would provide \$50 million in loan guarantees and low interest loans for Wisconsin businesses looking to expand production and use of renewable fuels and energy.
- The Governor’s plan offers tax incentives to gas stations to dramatically expand access to E-85 in Wisconsin.

Raising Standards in Schools and Preparing Workers for the Jobs of Tomorrow

Governor Doyle understands how important it is to make sure that our young people have the education and skills they need to do the jobs of tomorrow.

Wisconsin has always boasted the best-trained and educated workers in the world, but we need to ensure that the next generation is prepared to compete and win in the global marketplace.

As a first step, Governor Doyle will raise standards in Wisconsin's high schools.

- Right now, our graduation requirements are behind other states and other countries – and don't even meet the basic standards for admission into the UW System.
- The Governor proposes making a third year of science and a third year of math mandatory for high school graduation.

Second, to give Wisconsin workers and manufacturers a competitive edge, Governor Doyle is proposing quadrupling state support for worker training.

- In his next budget, Governor Doyle will increase funding for Wisconsin Workforce Advancement Training Grants from \$2 million to \$8 million.

- This will allow Wisconsin's Technical Colleges to train 36,000 workers and help about 300 employers throughout the state become more competitive.
- Governor Doyle will direct 75 percent of the funding toward Wisconsin manufacturers – which are the key to creating the jobs of the future.



Governor Doyle talks with an employee of LDV, Inc., a Racine company that produces homeland security vehicles, mobile tool stores and other specialized interiors on June 6, 2006 during the Governor's Capital for the Day visit to Racine County.

Governor Doyle also recognizes that the jobs of tomorrow are increasingly coming from high tech sectors, including biotechnology, stem cell research, renewable energy, and advanced manufacturing.

Many of these industries face a shortage of skilled workers. Therefore, Governor Doyle is directing the Department of Workforce Development to use \$850,000 in federal funds to develop an Emerging Industries Skills Partnership. The state

will offer grants to businesses, industry associations and technical colleges to train thousands of workers in these fields.

Finally, Governor Doyle will create a statewide manufacturing worker certification program, similar to what exists for auto mechanics.

Workers can take a test of their competencies on a variety of skills, and then businesses and technical colleges can work together to upgrade workers' skills in areas where it's needed.

The certification process helps both workers and employers by helping workers get additional training and certification and by helping employers identify a "good hire" with more certainty.

- Governor Doyle is setting a goal to have at least 40 percent of our workers receive the Manufacturing Skills Standard Certification (MSSC) by 2016.
- To achieve this goal, the Governor will allocate \$250,000 in existing federal funds to increase the number of MSSC assessment centers and assessment tests available to workers throughout Wisconsin.

"My Administration has focused on lifting our entire economy up to compete at the high end. Moving forward, we're going to keep capitalizing on our strengths – excellent schools, universities, and technical colleges, a legacy of innovation, a commitment to quality, and a workforce that's second-to-none."

-- Governor Jim Doyle