

# Governor Jim Doyle: Growing Milwaukee for Wisconsin's Future

To the Citizens of Wisconsin:

Whether you live in Milwaukee or Marinette, the future of our state's largest metropolitan area affects you. For Wisconsin to thrive, we need a strong and growing Milwaukee.



Already a great and vital city – our center of culture and commerce, the hub of our economy – Milwaukee also faces unique challenges. Unless our entire state joins together to help meet those challenges, our entire state will suffer.

That's why I am launching a comprehensive strategy to strengthen our state's largest city – and the metro area.

- We will start with securing the basics by improving access to affordable health care, quality education and good-paying jobs, and ensuring Milwaukee's hardworking citizens are ready to take on the challenges of the future.
- We will build on Milwaukee's assets by enhancing the public infrastructure and reinvesting in our city neighborhoods.
- And we will grow a strong middle class by making unprecedented commitments to higher education and economic and workforce development.

Together with local governments, business leaders, and community and faith-based organizations, we will provide opportunities for hardworking families across Milwaukee – strengthening our flagship city and our entire state.

Sincerely,

A handwritten signature in black ink that reads "Jim Doyle".

Governor Jim Doyle

## Working to Secure the Basics



Growing Wisconsin starts with improving access to quality education, making health care more affordable, improving housing, and reducing crime.

### Quality Education

At the heart of Governor Doyle's education agenda is the *Wisconsin Covenant*, his plan to bring higher education within reach to all Wisconsin students. Under the agreement, Wisconsin eighth-graders who pledge to work hard, earn good grades, participate in their community, and be good citizens during high school will be guaranteed a spot in one of Wisconsin's universities or technical colleges.

In addition to doubling financial aid since he took office, Governor Doyle is creating the **Office of the Covenant** to prepare for the day the first Covenant scholars enter Wisconsin's colleges and universities.



## Major Investment in Milwaukee Public Schools

Governor Doyle is launching a **\$15 million partnership** with Milwaukee Public Schools (MPS) to support student math achievement initiatives, increase graduation rates, and keep kids competitive.

The Governor is investing in MPS by increasing state assistance in the following areas:

- \$6.5 million for special education;
- \$6.4 million to reduce class sizes from kindergarten through third grade by investing in the **Student Achievement Guarantee in Education (SAGE)** program – plus the potential for additional funding if MPS contracts with the Department of Public Instruction (DPI) to establish new SAGE schools;
- \$908,500 for multilingual, multicultural aid;
- \$661,500 to increase **school breakfast reimbursements**; and
- \$100,000 to make driver's education more affordable for low-income families.

In addition to these investments, MPS will have the opportunity to compete for additional grant funding to:

- Start four-year-old kindergarten classes;
- Establish world language courses in elementary schools; and
- Implement more innovative science, technology, engineering, and math courses.

Governor Doyle's proposal will provide property tax relief to Milwaukee taxpayers by supporting **100 percent** of the cost of new students in the Milwaukee Parental Choice Program.

And to support after school programs for more Milwaukee kids, schools and communities, Governor Doyle is providing \$500,000 over the next two years to support **the Boys and Girls Clubs of Greater Milwaukee** at school-based sites.

## Reducing Crime

There is nothing more important than keeping families and neighborhoods safe.

To that end, Governor Doyle will provide more than \$4 million to fight crime and improve public safety in Milwaukee. This will put more police officers on the streets and put more of our kids to work.

Governor Doyle's anti-crime initiative includes:

- \$1.5 million for the City of Milwaukee to invest in additional law enforcement;
- \$1 million to Mayor Tom Barrett's **Summer Jobs Program**, creating more than 450 jobs;
- \$1 million to **Project New Hope**, creating transitional jobs to more than 200 offenders – reducing chances that they may re-offend;
- \$750,000 for Milwaukee County's **Treatment Alternatives and Diversion Program** – providing treatment and alternatives to incarceration for non-violent offenders with alcohol and other drug problems;
- \$750,000 to provide better information to judges prior to sentencing offenders;
- \$50,000 to the Milwaukee County District Attorney to implement best practices and assist with case management.

Governor Doyle will provide an increase in **youth aids** of \$27 million over the biennium.

And the Governor will increase support for **Milwaukee circuit courts** by \$3.5 million over the biennium, along with \$180,000 for court interpreters.

## Focusing on Children and Families

Governor Doyle has proposed streamlining services for children and families to ensure that all Wisconsin children grow up safe, healthy, and with the support of strong families. The Governor's proposal will merge child welfare, child support, child care services and the W-2 program into a single, unified agency – the **Wisconsin Department of Children and Families**.



Governor Doyle will also provide:

- \$1.4 million to help pregnant women during the third trimester of at-risk pregnancies;
- \$750,000 to **EduCare**, Inc. for early childhood intervention and ensure school readiness;
- \$500,000 to **MetaHouse**, Inc. to support alcohol and drug abuse treatment services for Milwaukee women.

In addition, Governor Doyle will:

- Expand the **Home Visiting Program** in Milwaukee and across the state to ensure that at-risk pregnant women and families with young children receive information to promote healthy births, improve child health and safety, and reduce child abuse and neglect. When implemented, the program will serve 700 families each year;
- Enable permanent child placement with relatives through the **Guardianship Program**, allowing family members to receive foster care payments, targeting 650 children.

## Making Health Care More Affordable

At the heart of Governor Doyle's health care plan is **BadgerCare Plus** – which would provide access to health care for **98 percent of Wisconsin's citizens** – more than any other state in the nation. BadgerCare Plus will provide coverage to childless adults as well – helping more than 71,000 hardworking men and women get the care they need.

## Improving Housing

The future of a thriving Milwaukee relies on strong, vibrant communities for hardworking families.

That's why Governor Doyle recently launched a new **Partnership Neighborhood Initiative** through the Wisconsin Housing and Economic Development Authority (WHEDA), which will provide reduced interest rate loans or down payment assistance to first time homebuyers in neighborhoods throughout Milwaukee.

The Doyle Administration will launch a new marketing campaign targeting African American homeownership in Milwaukee and other cities.



## Milwaukee Health Care Initiative

The Milwaukee Health Care Initiative is a four-part strategy to improve the health of children in Milwaukee and their families.

When completed, the initiative will:

- Ensure all school children have access to a **school nurse** by investing nearly \$2 million to help hire 24 additional school nurses;
- Ensure all eligible children are enrolled in BadgerCare Plus through a partnership between the Department of Health and Family Services, MPS, and Covering Kids & Families – Wisconsin;
- Work with Milwaukee's health centers and others to develop **electronic health records** and a health information exchange, ensuring that information is available at every point of care – including schools; and
- Provide all BadgerCare Plus families with **educational tools** to make informed choices and stay healthy.



Governor Doyle will invest \$1 million in the **AIDS Resource Center of Wisconsin** to provide better health care access to people living with AIDS in the city of Milwaukee.

# Building on Milwaukee's Assets

## Investing in Public Infrastructure

Investing in the region's infrastructure improves not only the flow of people and products, but also enhances the ability for businesses to grow in Southeast Wisconsin and across the state.

In his budget, Governor Doyle will increase assistance for transportation for seniors, freight rail, and **mass transit** - including \$3.6 million for public transportation in Milwaukee.

### The Marquette Interchange

The reconstruction of the Marquette Interchange is the **biggest construction project in Wisconsin's history**.

The Marquette Interchange is the primary link to downtown Milwaukee and a vital link for manufacturing and tourist destinations throughout Wisconsin.

The \$810 million project is more than halfway complete and remains **on time and on budget**, with no major accidents, injuries, or fatalities.

The project is supporting Wisconsin businesses and employment, particularly women and minority-owned businesses, who accounted for nearly **19 percent** of all project dollars. Minority laborers have also filled more than **22 percent** of the construction hours.

### I-94 North-South Corridor Project

While the Marquette reconstruction is underway, the state is preparing next Southeast freeway project - the I-94 North-South Corridor from the Mitchell Interchange

to the Illinois state line - **Wisconsin's busiest gateway**. Nearly 80,000 vehicles and nearly 19,000 trucks cross the state line every day on I-94 near Kenosha.

### The Zoo Interchange

The third major step in rebuilding the freeways in Southeastern Wisconsin will be the Zoo Interchange -- the busiest interchange in the state, handling 325,000 vehicles daily. Last year, Governor Doyle accelerated the time table of the Zoo Interchange because of its importance.

The Zoo Interchange directly serves the growing Milwaukee County Research Park, as well as major tourist destinations.

The state will start the engineering and environmental planning for the Zoo Interchange in 2007, with eventual reconstruction beginning as early as 2012 - four years earlier than the project was originally slated to begin.

In addition to these significant projects, Governor Doyle is investing in the following:

**Kenosha-Racine-Milwaukee (KRM) Commuter Rail** - The Governor will provide \$1 million to support engineering work on a Metra expansion from Chicago to Milwaukee;

**Midwest Passenger Rail Bonding** - WisDOT is seeking federal funding to implement an extension of the existing Chicago-Milwaukee Amtrak service to add service to Madison as part of a larger Regional Rail System for a nine state region.

Long range forecasts estimate the entire Chicago-Milwaukee-Madison corridor could attract **1.4 million passengers** each year and may generate enough revenue to cover operating costs. Governor Doyle's proposal would provide a total of \$80 million in state funds for the project, providing a clear signal to Congress that Wisconsin will match whatever federal funds are appropriated during the biennium.

## Leading in Biotechnology and Medical Research

In order to create the high-paying jobs of tomorrow, we must harness the research capacity of Wisconsin's fine universities.

### University of Wisconsin-Milwaukee

Governor Doyle will invest \$8 million in UW-Milwaukee's Research Growth Initiative to bolster its reputation as an emerging research institution and maintain access to students. This investment will allow UW-Milwaukee to grow its research profile and collaborate with private businesses across Southeast Wisconsin – fostering a powerful economic engine for the region and the state.

The Governor will provide \$200,000 to the University of Wisconsin Board of Regents to study the creation of a **school of public health** at UW-Milwaukee.



### Biomedical Technology Alliance

To bolster biomedical research and development in Southeastern Wisconsin, Governor Doyle will direct \$2.5 million to the Biomedical Technology Alliance (BTA) of Southeastern Wisconsin.

The BTA is a collaboration of inter-disciplinary researchers from Milwaukee-area universities that are committed to developing high-tech and biomedical research in Southeastern Wisconsin. This should help leverage additional federal resources, and ultimately, lead to the development of successful new businesses and products.

### Medical College of Wisconsin

Governor Doyle has invested \$35 million to build a new medical research facility to be jointly operated by the Medical College and Children's Hospital. Now, Governor Doyle is building on this investment with \$2.5 million to develop a translational research facility to translate discoveries from the lab to the marketplace creating high-paying jobs.

This investment will build on significant research efforts at the college in Alzheimer's, multiple sclerosis, Parkinson's, and other neuroscience research.



## Growing Milwaukee's Tourism

As Wisconsin's cultural and economic hub, Milwaukee is a major tourist destination for the state. As the state's third largest industry, we must continue to look for new ways to grow tourism in Milwaukee.

That's why Governor Doyle will enable the city to designate a four square-mile portion of **Milwaukee as a Premier Resort Area**. The designation will permit the city to raise revenues from a .5 percent sales tax on tourism related items in the area, using that revenue to support infrastructure and tourism in the area. This designation has been very successful in other areas of the state that have large tourism sectors.



## Protecting the Environment

From the forests of the Northwoods to the farm valleys along the Mississippi River, to the shores of Lake Michigan, Wisconsin is blessed with beautiful scenery and valuable natural resources. But with great blessing comes great responsibility. That's why Governor Doyle is taking steps to restore natural areas of Milwaukee that need revitalization, including:



- **The Kinnickinnic (KK) River** – The KK River and its watershed are located among the most heavily populated areas of Milwaukee. Pollutants in the river have limited fish and wildlife diversity, increased health risks for those who come in contact with the river and increased safety hazards from flash flooding and other risks associated with an urbanized, highly-channeled river; and
- **Estabrook Park** – Located in Milwaukee and Glendale, the area has become a large repository for PCB's, resulting in impairment of waters downstream.

Governor Doyle will provide \$17 million to leverage \$31 million in federal funds to revitalize these areas – a total investment of \$48 million in a healthier, cleaner environment for citizens to enjoy.

## Growing a Strong Middle Class

Governor Doyle's plan to strengthen Milwaukee depends on growing a robust middle class.

The Governor is taking the following steps to grow a strong middle class in Milwaukee:

### Providing Property Tax Relief

Governor Doyle will provide **\$21 million in property tax relief** to Milwaukee residents by covering the costs of new enrollees in the Milwaukee Public Choice Program.

"In the last four years, we've made tough, responsible choices to protect hardworking, middle class families. We solved the worst fiscal crisis in state history, added well over 170,000 new jobs, and increased our manufacturing base while neighboring states experienced losses. We did it all without raising taxes, and we kept our promise to Wisconsin's students."

- Governor Jim Doyle

### Ensuring Fiscal Stability

Governor Doyle will provide Milwaukee County with the ability to extend the terms of pension obligation bonds, while also proposing to change the requirements of the pension study commission to include members with financial qualifications.

## Protecting Local Services

In 2006, Governor Doyle provided nearly \$230 million in shared revenue to the city of Milwaukee. In his next budget, this amount will increase to nearly **\$234 million by 2008**.

### Workforce Development

Investing in job training and workforce development is vital to ensuring that Milwaukee workers are prepared for the jobs of the future.



That's why Governor Doyle will double funding for the **Youth Apprenticeship Program** to \$2.2 million over the biennium – combining employment and classroom instruction to let students explore career opportunities. Governor Doyle will also call for additional staff to coordinate Youth Apprenticeship activities with Milwaukee Public Schools.

In the next decade, Wisconsin will need more welders, nurses, engineers, machinists, and skilled manufacturing workers. That's why Governor Doyle is investing in job training – increasing our efforts from \$2 million to \$8 million in the next budget – to help **Wisconsin's technical colleges** train an additional 36,000 workers.

## Economic Development

To grow Wisconsin's economy, we must draw talent from every corner of our state – starting with Milwaukee.

From advanced manufacturing to biotechnology, Governor Doyle is investing in the industries and companies that will shape Milwaukee's – and Wisconsin's – future. The Doyle Administration is committed to continuing successful partnerships with businesses like **Bucyrus International**, **Palermo Villa**, **Harley-Davidson**, **Lena's Food Market**, and so many others.

### Attracting New Investments

Wisconsin has thousands of researchers and entrepreneurs with good ideas for new businesses, but they need venture capital to get these companies off the ground. Governor Doyle is creating a \$2.4 million Wisconsin Venture Center, a new public-private effort to give our entrepreneurs an edge. This center will be focused on helping Wisconsin's innovators connect with investors from around the country.

Governor Doyle is also expanding the **Act 255 tax credits** for angel and venture capital investment, bringing the total tax credits available to \$23 million.

### Investing in Entrepreneurs

The future of Wisconsin's economy also depends on the innovation of our state's entrepreneurs. To bolster their work, Governor Doyle launched the **Entrepreneurial Network**, to provide information and assistance to more than 500 individuals in the Milwaukee area operating their own businesses.

At Marketplace 2006, the 25<sup>th</sup> Annual Governor's Conference on Minority Development, Governor Doyle launched the "**Get Started, Get Growing**" initiative, aimed at advancing capacity and building revenue for minority-owned businesses.

The initiative will provide specialized opportunities to help minority entrepreneurs make the initial investment and then grow their business over time.

An **Outreach Specialist**, based in Milwaukee, will be available to provide assistance for minority entrepreneurs and small businesses.

## Regional Development

Governor Doyle has worked to strengthen regional economic development efforts across the state. To that end, the Governor has provided \$500,000 for the **Milwaukee 7** – a collaborative economic development effort among the seven counties of Southeast Wisconsin.